

# ALTA Press Release

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**For Immediate Release**

AMERICAN  
LAND TITLE  
ASSOCIATION



## American Land Title Association Announces SMS™ as an Elite Provider

**Washington, D.C., May 4, 2016** — The [American Land Title Association](#) (ALTA) has announced that SMS, a division of First American Professional Real Estate Services, Inc., has been named an ALTA Elite Provider.

ALTA's [Elite Provider Program](#) is comprised of premier service providers committed to offering comprehensive benefits to the title insurance and settlement services industry. Elite Providers promote the highest industry standards and provide effective solutions for ALTA members' critical needs.

"I am happy to welcome SMS into our ALTA Elite Provider program," said Michelle Korsmo, ALTA's chief executive officer. "We are constantly working to provide our members with the resources to find businesses with a proven track record of trusted products and services. The Elite Provider program requires our technology and service providers to promote higher standards across the industry."

"We welcome this opportunity to assist ALTA members in implementing industry best practices through exclusive member benefits and the expertise of our products and services teams," said Steven Orgill, chief operating officer, SMS.

From title and closing production systems to trust accounting, SMS delivers solutions that span the entire real estate closing process. [Contact SMS](#) today to learn how their integrated products and services can help make your business stronger and more efficient.

SMS offers ALTA members variety of special discounts:

- 20 percent discount on upfront installation of GreenFolders®;
- 10 percent discount on a first year subscription on Rizolv®;
- 20 percent discount on full price installation fees for StreamLine™;
- 20 percent discount on a TitleExpress® initial purchase training; and a
- 50 percent discount on the TrustLink™ setup fee.

For more information about the program or to apply, please visit ALTA's [Elite Provider website](#).

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### About ALTA

The [American Land Title Association](#), founded in 1907, is the national trade association representing 6,000 title insurance companies, title and settlement agents, independent abstracters, title searchers, and real estate attorneys. With offices throughout the United States, ALTA members conduct title searches, examinations, closings, and issue title insurance that protects real property owners and mortgage lenders against losses from defects in titles.